

OUTLINE

- 1. Stroller research
- 2. User profile
- 3. Concept
- 4. Functions & Characteristics
- 5. Ideation
- 6. Final design
- 7. Mechanisms
- 8. Dimensions
- 9. Materials/Textiles



STROLLERS

What makes a good stroller?

- Child can sit up, or lie down
- Room for small storage
- Light-weight but durable

What should always be included?

- 5 point harness system
- Brake locks
- Swivel wheels
- Weather guard
- Removable/washable upholstery





USER PROFILE

- Adults age 20-45 years old
- Year-round cyclist
- Families with children aged 1-6 years old
- Uses bike on daily basis for local travel
- May or may not own a vehicle









CONCEPT

"Simplicity"

Our aim was to create an everyday product that would simply and seamlessly transition into the lives of cyclists with young children. Whereby, it could eliminate the need for the user to purchase a stroller in addition to a child transportation system for their bike. The intent for the final design was that it would be able to be utilized as a fully functioning bicycle buggy, comfortable stroller, and when no child is present, a small flat bed trailer for minor shopping tasks. The simple, yet dynamic, all-in-one system would also remove the need for additional kits to be purchased later on, should the user wish to transform their buggy into a stroller, or vice versa. An essential feature of the product is the mechanism which allows the buggy to be easily removed from the bike and then becomes the handle of the stroller, and yet is simple and intuitive to operate.

FUNCTIONS & CHARACTERISTICS

Functions:

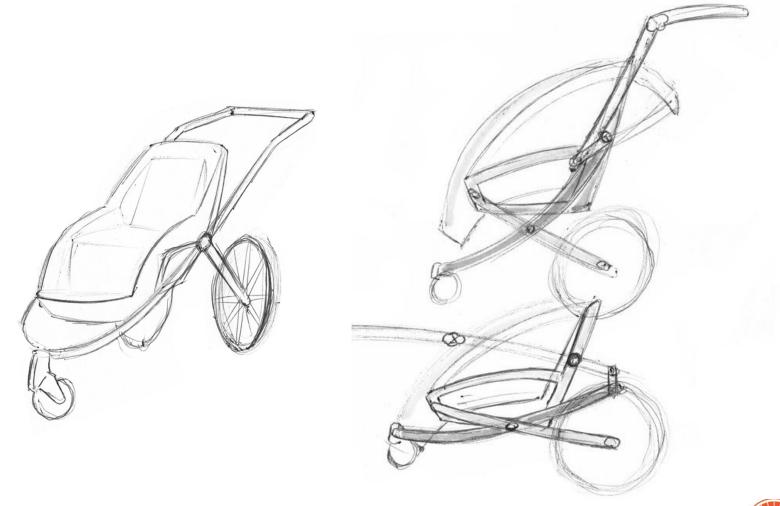
- Local travel
- 2. Child transport
- Minor shopping tasks

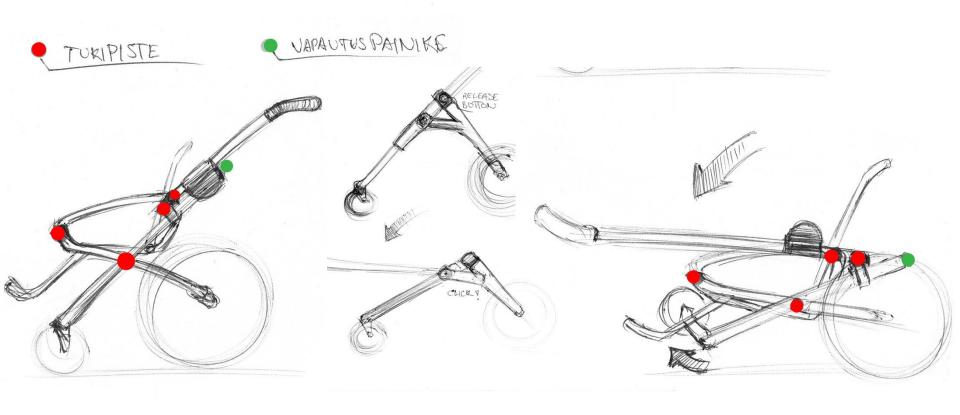
Characteristics:

- Reliable/Durable
- Foldable easily stored
- One frame structure that converts for different functions
- Convienient user decides which setting is right for them
- Light-weight
- "Ease of use" & "Intuitive use"

(=simple to operate)

















FINAL DESIGN

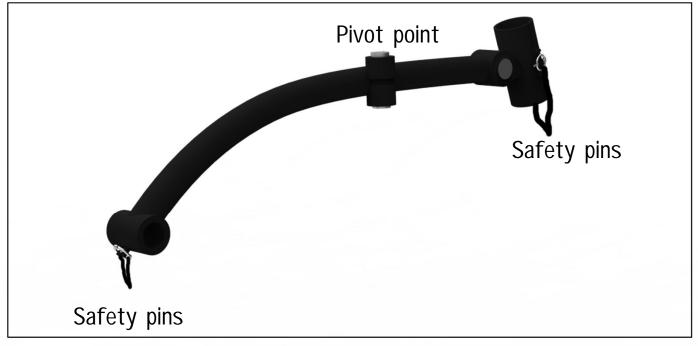




MECHANISMS



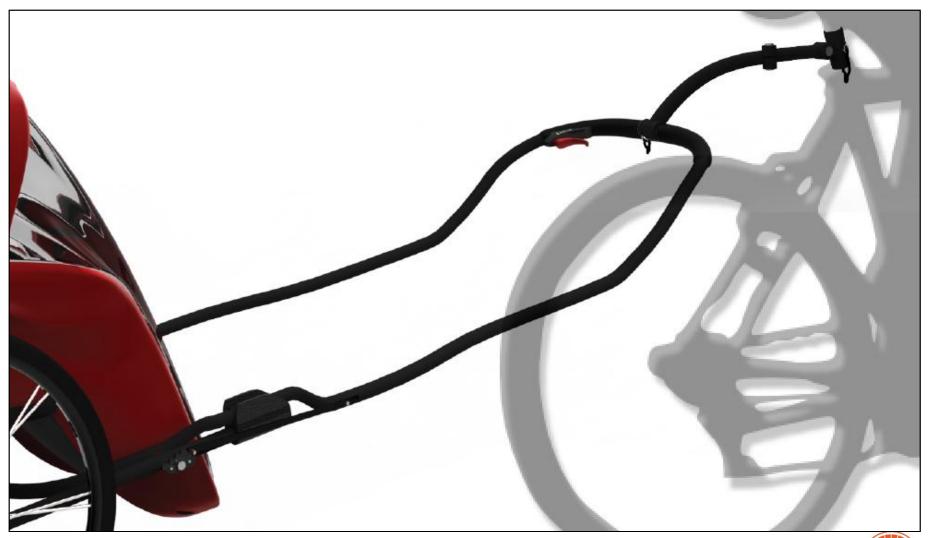
MECHANISMS



Attachment arm is installed to the saddle pipe of the bike and remains in place, creating a "snap-and-go" system for the handle of the stroller. Safety add extra support in case of an accident.



MECHANISMS



DIMENSIONS





DIMENSIONS





TEXTILES

Fabric for seat: (recommendation from textile student)

- Waterproof/woven fabric
- Washable Nylon (nylon produced by synthetic polymers [artificial production])
- Polycotton liner

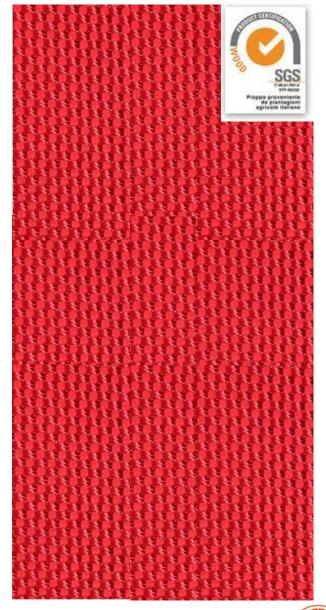
Double Yarn Waterproof Nylon Oxford Fabric PA\PU\PVC:

Certification: SGS

<u>Usage:</u> Home Textile, Bag, Umbrella, Curtain, etc.

Material: 100% Nylon

Features: Tear-Resistant, Shrink-Resistant





MATERIALS

Padding for seat:

- Wadding/stuffing polyester wadding (good for people with allergies)
- Can be washed
- 100% polyester

Velcro:

- Nylon /polyester
 - Snaps/buckles to be considered in some areas, as velcro is easier to pull apart.

Waterproof cover:

- Nylon taffeta
- Acrylic coating
- Scotch guard finish on top





MATERIALS

Aluminum pipe structure

Light and durable

ABS hard plastic tube connectors

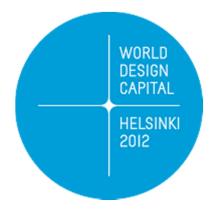
• Light and durable



The T i g o



Simply, take it further...





In cooperation with







